

B.B.A. - III (CBCS Pattern) Semester-V  
**UCB5E04 - Entrepreneurship Development-I**

P. Pages : 1

Time : Three Hours



**GUG/S/25/13032**

Max. Marks : 80

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- Notes : 1. All questions are compulsory.  
2. All questions carry equal marks.

1. a) Explain the barriers to entrepreneurship. 8  
b) Write a note on women entrepreneurship. 8

**OR**

- c) What is meant by Entrepreneurship? State the functions of Entrepreneurship. 16  
2. a) Discuss the role of creativity and Innovation. 8  
b) Elaborate on entrepreneurial opportunities. 8

**OR**

- c) Explain the types of entrepreneurship. 16  
3. a) Discuss the development of Entrepreneurship in India. 8  
b) What are the social responsibilities of entrepreneurs. 8

**OR**

- c) Discuss the factors influencing entrepreneurship development. 16  
4. a) Write a note on ancillarisation in India. 8  
b) Discuss Ancillary opportunities in different economic sectors. 8

**OR**

- c) Explain the concept of small business marketing. Discuss the issues in small business marketing. 16  
5. Write short notes:  
i) Role of Entrepreneurship. 4  
ii) Sources of business ideas. 4  
iii) Entrepreneurship opportunities. 4  
iv) Agro Industries. 4

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